

**ORANGEVALE RECREATION & PARK DISTRICT  
RECREATION COMMITTEE MEETING RECAP  
WEDNESDAY, OCTOBER 7, 2020  
4:00 PM**

**LOCATION:  
Orangevale Community Center  
6826 Hazel Avenue  
Orangevale, CA 95662**

1. **CALL TO ORDER** *The meeting was called to order at 4:17 p.m.  
Roll call: Erica Swenson, Lisa Montes, Greg Foell, Barry Ross, Jason Bain, Melyssa Woodford,  
Nadia Roberts*
2. **PUBLIC DISCUSSION**  
Any person may address the committee; however, any matter that requires action will be referred to staff and/or committee/Board of Directors for a report and action at a subsequent meeting.
3. **UNFINISHED BUSINESS**
4. **NEW BUSINESS**
  - A. Fall Recap (July-September)  
*Supervisor Bain summarized the activities and revenue for the 1st Quarter of the 2020/21 fiscal year with a comparison of revenue, salaries, services, and supplies to the past. He presented graphs, comparisons, strategies & tactics considering the complete shutdown of the District from March 16-June 20, 2020 due to COVID-19. Discussed the implementation of smaller class sizes due to COVID-19 guidelines. Staff discussed ways to market facilities. Lisa Montes suggested photo and video marketing strategies for the new property facility rentals. The committee discussed additional ideas. A virtual event could be held at the new property with video which could be utilized for marketing.*
  - B. Upcoming Programs/Events  
*Staff discussed the Family Fright Night drive through event with sponsors and online contests. Invited the OVparks Board Members to participate in the event. Options and ideas for the annual Community Tree Lighting were discussed. Drive through event is not recommended. The committee discussed potential of acquiring a donation of a lift and/or tree decorating company. Suggestion of ornament donation from the community to put on the tree. The committee discussed the youth sports programs and rentals with the COVID guidelines in place.*
  - C. Program/Event Discussion  
*The Activity Guide curriculum was reviewed. Programs which can follow COVID guidelines will return with additional cleaning protocols. Programs which are unable to abide by the current guidelines will wait until restrictions are reduced or lifted to continue. Several instructors have opted to wait until after COVID to continue their program. Procedures for additional cleaning and regulations were discussed. It was suggested that the District gather updated photos and video of parks to include new game areas and improvements to share with the public. Lisa Montes offered to assist with staging props and ideas. She provided a reference to someone at Casa Roble High School that could help with creation of video for marketing. Erica Swenson shared that she had received a suggestion for providing an adult women's tennis class. The committee discussed the importance of staging facilities for rental marketing.*
5. **DIRECTOR'S AND STAFF'S COMMENTS**
6. **ITEMS FOR NEXT AGENDA**
7. **ADJOURNMENT** *The meeting was adjourned at 5:15 p.m.*